

Morgenlicht Technology – Job positing – Design and Marketing

Morgenlicht is an early-stage tech startup from Cologne, Germany. We are working on a new hardware product category in the Mixed-Reality Space. We are still a small team that is currently setting up its core members that drive the project and build a sustainable lasting business.

Morgenlicht Technology is a purpose driven company that is built on principles of a shared ownership and building positive relations with all stakeholders involved. Our mission is building sustainable products and businesses throughout all processes. Goal is to kick off this project with subsidized funding in the first half of 2025.

How do we work?

- We are ambitious building outstanding product experiences and pragmatic finding solutions and efficiently.
- We challenge conventions and seek unique solutions that align optimally to the task at hand.
- We work in an environment in which everyone can be fully themselves for a culture of authenticity and free communication.
- We believe that diverse teams are most stable and productive, profiting from different work and personal experiences, various backgrounds, and identities.

Why should you join?

- Develop and define an innovative mixed-reality product for an emerging market, revolutionizing a product category still finding its niche.
- Join a purpose-driven tech startup, shaping its future collaborating with a like-minded team, in a way that hasn't been done before.
- Acquire a diverse skill set building a startup from the ground up, discovering your role and fostering personal and professional growth along the way.

What's happening?

- As part of the core team you are involved in *every decision* throughout the company.
- With a good eye for design, you are contributing to everything related to the aesthetics of the company and its products. This might include topics like: the general visual language, industrial and product design, UI, UX, marketing strategies and materials, corporate identity, ...
- Further topics to be decided on the go depending on your personal competences and preferences. More information will be shared in our further discussions.

What should you bring with you?

- Passion for technology and outstanding product design
- Agreement to this sentence: Establishing trust weights more than making fast profits
- Capacity to work full-time at Morgenlicht, latest once funding comes in (towards Q2 25)
- Ideally the ability to work in Cologne
- Curiosity and urge to extend knowledge far from your expertise
- Quick adoption skills to new topics and environments
- Comfort in creating and communicating opinions
- High ambition, pragmatism and creative problem solving skills
- Ability to view tasks holistically but also innovate down to the detail
- Proven experience in a visual creation discipline

You always wanted to join a purpose-driven tech company? Now you can!

How to continue?

As the cultural and personal fit is more important than the background or the product space, please read carefully if you agree to the ways Morgenlicht is working. If you feel, this is what you want to work on, lets connect!

Send an email to goodmorning@morgenlicht.tech with your **name and the position** in the subject. Please share

- a one-minute video of you explaining your personal goals in founding a startup
- five emojis for topics you like talking about.

All data are handled in line with GDPR.